

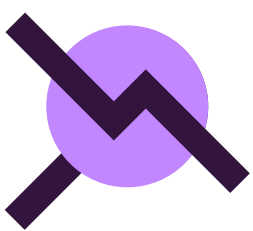
Do I Really Need Cloud Optimization?

Perhaps you are thinking about cloud optimization, but you're not sure if now is the right time. If you are experiencing any of the red flags below, it might be time to invest in cloud optimization.



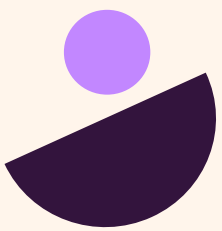
Escalating Costs

Look for: sudden, unexplained increases in cloud bills, suggesting that resources are over-provisioned or not managed correctly. You may also find that you are paying for idle or underutilized resources.



Performance Issues

Look for: slow application responses, increasing latency, or frequent downtime, service interruptions, or outages. You may also be dealing with network bottlenecks or inefficient data transfers.



User Dissatisfaction

Look for: increasing complaints from end users within the company, or external customers, which may refer to reliability, usability, or availability — any of which could be improved with cloud optimization.



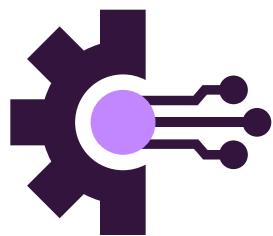
Scaling Challenges

Look for: difficulty scaling resources up or down to meet changes in demand, and over reliance on manual intervention to adjust resources rather than automated scaling.



Operational Inefficiencies

Look for: manual processes, especially those that are standardized and repetitive. Inconsistent performance across different zones or regions. Difficulty implementing automation or cloud management tools.



Complex Infrastructure

Look for: a lack of transparency and visibility, making it difficult to monitor and track resource utilization. Reporting may be difficult to manage. Resolving issues and root cause analysis takes longer than expected.



Security Issues

Look for: frequent security incidents, repeated breaches, or recurring vulnerabilities. Failure to implement or maintain best practices. Difficulty maintaining regulatory compliance.

An optimized cloud environment could be your key to competitive advantage. Read the whitepaper to learn more.

[GET THE DETAILS →](#)