Reduce Time to Market and Overcome Common Challenges with our Connected Products Accelerator

If you are just starting your connected products journey, you may be feeling overwhelmed. A connected consumer product, done correctly, can help a business uncover first-party data that can help increase revenue, enhance efficiency, and provide the hyper-personalized services that strengthen customer engagement and brand loyalty.

However, there are challenges associated with creating a consumer product with intelligent capabilities. Increasingly complex technology, evolving consumer expectations, and privacy and security concerns are all critical to build into the connected product strategy. And moving from strategy to execution brings additional concerns like onboarding, account creation, and pairing — complicated issues that can cause a connected product to fail completely.

Impact for You

Using our proprietary framework, businesses like yours can take a new connected product to market with a 40% reduction in time to design and develop!

The Connected Products Accelerator uses a flexible framework with features like onboarding, account creation, and pairing already built, so your project isn't starting from scratch.
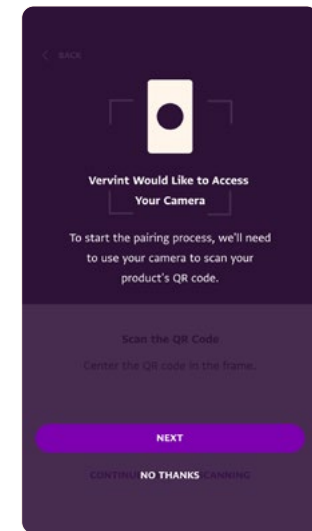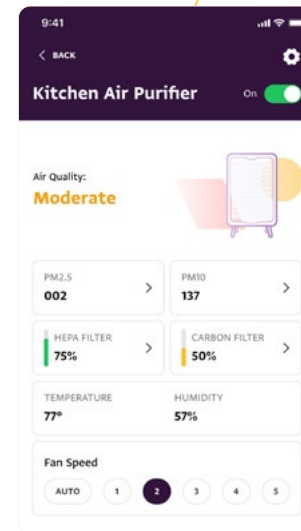
▶ *Our User Interface*

User-Tested   Functional   Intuitive

Why ver·vint.

At Vervint, we put people at the center of product development. This includes the end user: creating the experience they expect, adding value to your products, and helping them accomplish a task more effectively. But it also includes your internal users! They need a connected product that is easy to navigate, scalable, reliable, and that delivers measurable results.

A recent report from Capgemini found that 67% of consumers today regard connected products as a necessity.[2] If you are ready to start your connected products journey, and deliver the experience that your customers expect, choose a partner with the foundational strategy, technology, and experience you need. Choose Vervint!

Four Success Pillars for a Connected Product

HUMAN CENTERED DESIGN

- Intuitive User Experience
- Market Viability
- Value-added Features

TECHNICAL FOUNDATION

- Device Functionality
- Connectivity
- Security
- Reliability

ADAPTABILITY

- Scalability and Performance
- Cost Sustainability
- Interoperability
- Flexible Architecture

GOVERNANCE

- Planning
- Developing and Support Processes
- Operational Excellence

MillerKnoll

Vervint's work to develop the cloud infrastructure, data analytics, and systems architecture for Live OS has been outstanding. Not only have they helped us to provide our customers with robust, data-driven insights, but they did so in a manner that combined the highest standards for information security with a deep respect for end-user privacy.

ALEX CAMMENGA
Director of Applied Technology, MillerKnoll