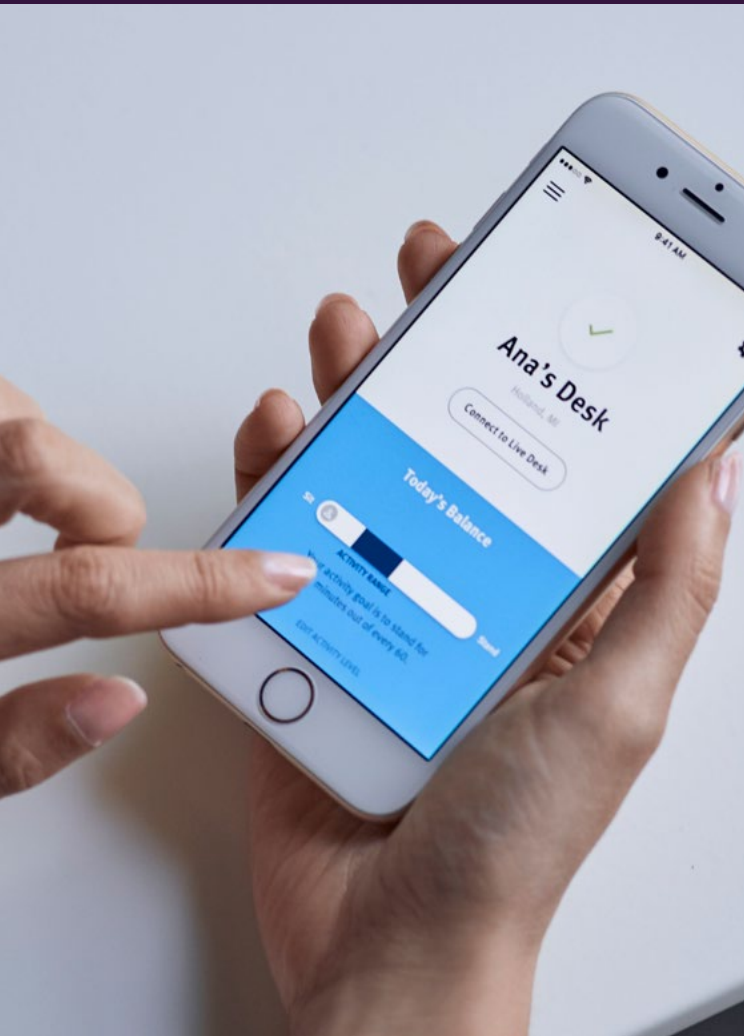# Reduce Time to Market and Overcome Common Challenges with our Connected Products Accelerator

Impact for You

A consumer connected product, done correctly, can help a business uncover first-party data that can help increase revenue, enhance efficiency, and provide the hyper-personalized services that strengthen customer engagement and brand loyalty.

But at some point, ongoing issues with managing or optimizing your connected product can outweigh these benefits. Sometimes, a product grows faster than expected, technology becomes obsolete, a platform is retired, or two separate connected product lines need to be consolidated.

▶ *Are you experiencing these issues with your connected product ecosystem?*

Out of Control Cost Per Device	**Sunsetting Platform**	**Inefficient Systems**	**Frequent Outages or Service Disruptions**
Lack of Scalability	**Low Adoption**	**Difficult Integration & Introduction of New Features**	

If this sounds familiar, it may be time to consider a connected product overhaul.

Four Success Pillars for a Connected Product

HUMAN CENTERED DESIGN

- Intuitive User Experience
- Market Viability
- Value-added Features

TECHNICAL FOUNDATION

- Device Functionality
- Connectivity
- Security
- Reliability

ADAPTABILITY

- Scalability and Performance
- Cost Sustainability
- Interoperability
- Flexible Architecture

GOVERNANCE

- Planning
- Developing and Support Processes
- Operational Excellence

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Vervint's work to develop the cloud infrastructure, data analytics, and systems architecture for Live OS has been outstanding. Not only have they helped us to provide our customers with robust, data-driven insights, but they did so in a manner that combined the highest standards for information security with a deep respect for end-user privacy.

ALEX CAMMENGA
Director of Applied Technology, MillerKnoll

Why vervint.

At Vervint, we put people at the center of product development. This includes the end user: creating the experience they expect, adding value to your products, and helping them accomplish a task more effectively. But it also includes your internal users! They need a connected product that is easy to navigate, scalable, reliable, and that delivers measurable results.

A recent report from Capgemini found that 67% of consumers today regard connected products as a necessity.[2] If you are ready to start your connected products journey, and deliver the experience that your customers expect, choose a partner with the foundational strategy, technology, and experience you need. Choose Vervint!

Vervint's Connected Product Accelerator

New data shows that time to market for connected products has increased by 80% over the past four years.[i] As connected products and the ways they are used become more complex, this trend could continue, making it more difficult and time consuming to launch and manage connected products.

That's why Vervint created the Connected Products Accelerator. Using our proprietary framework, businesses like yours can optimize connected products with a 40% reduction in time to design and develop! The Connected Products Accelerator uses a flexible framework with features like onboarding, account creation, and pairing already built, so your project isn't starting from scratch.

▶ *Our User Interface*

User-Tested   Functional   Intuitive